

THE BRANCH GROUP

vision2020

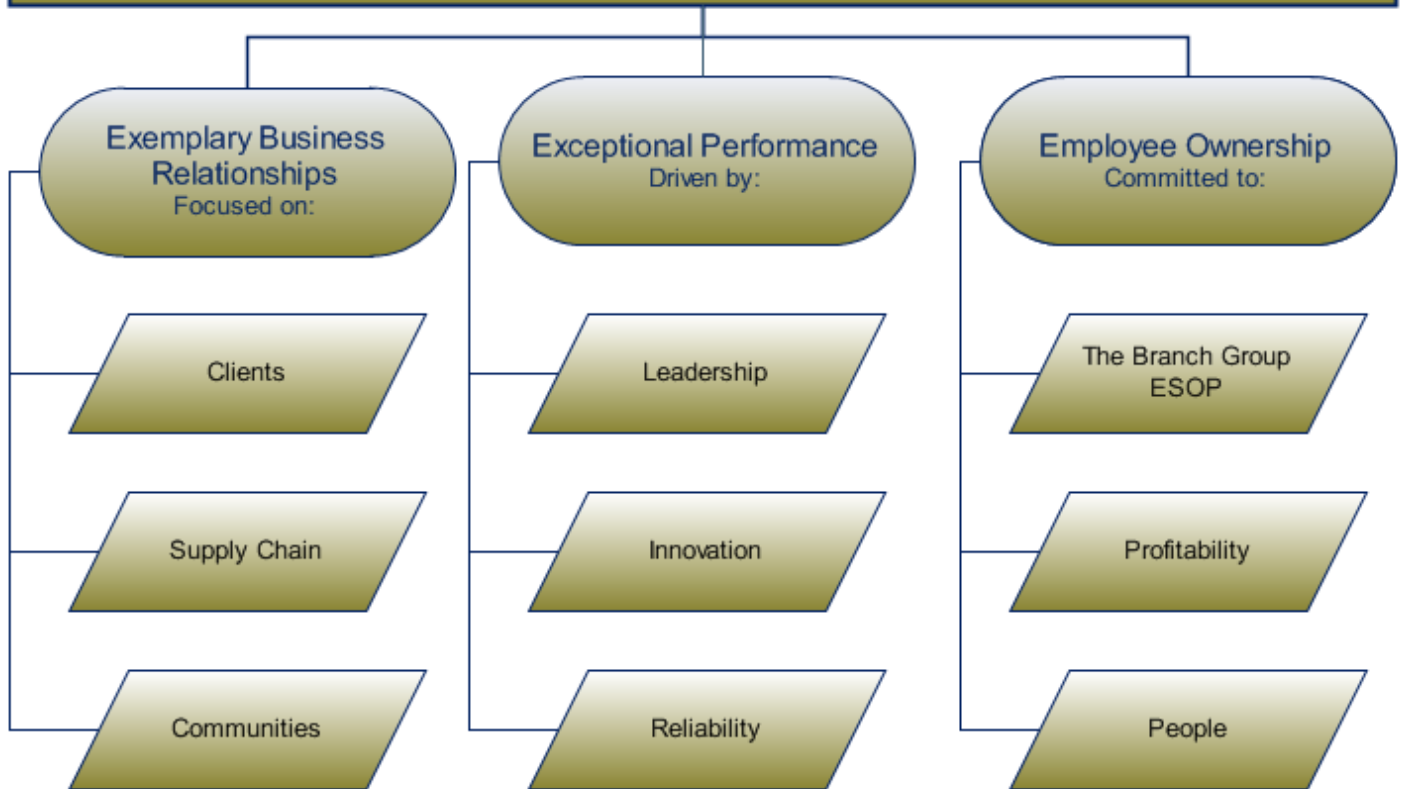
**We provide superior construction services and innovative solutions,
enhancing the vitality of the communities we serve.**

Our pursuit is exemplary business relationships.

Our brand is exceptional performance.

Our foundation is sustained employee ownership.

Our goal is improving profitability to grow shareholder wealth.



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EXEMPLARY BUSINESS RELATIONSHIPS

Focused on:

CLIENTS

We provide exceptional services that satisfy our clients. These services will meet or exceed their expectations and be delivered with respect and trust.

SUPPLY CHAIN

We engage industry partners, subcontractors and suppliers who provide high value for our clients and support our efforts to serve our clients.

COMMUNITIES

The vitality of our companies is dependant upon a vibrant community in which to do business. We will protect our environment, promote our industry, and be responsible corporate citizens.

EXCEPTIONAL PERFORMANCE

Driven by:

LEADERSHIP

Exceptional performance requires strong, decisive, ethical leaders. Our leaders serve the employee owners, grow and develop the operating companies, and sustain our unique identity.

INNOVATION

We will continually improve performance by creatively applying technologies, methods and systems to identify, develop and implement best practices in all aspects of our business

RELIABILITY

We will execute our work and achieve reliable performance through relentless planning, execution, evaluation and improvement.

EMPLOYEE OWNERSHIP

Committed to:

ESOP

The Branch Group Employee Stock Ownership Plan (ESOP) is a unique asset, providing a means for employees to become shareholders and for the systematic transfer of ownership.

PROFITABILITY

The Branch Group is a long term investment and commitment by and to our employee owners. All decisions and actions are expected to support our ability to earn a healthy profit now and into the future. Profit is the enabler.

PEOPLE

A mutual commitment between the Branch Group and its employee-owners is essential to sustaining the vitality and culture of the company. This commitment requires a valued investment of time, training, evaluation and feedback, loyalty, performance, and reward.